

**DIRECTV Puerto Rico, Ltd.**  
**Recruitment Initiatives**  
**Reporting Period: From September 10, 2008 thru September 9, 2009.**

**JOB FAIRS**

DIRECTV recruiters and Human Resources personnel attend the job fairs listed below.

(1) EXPO EMPLEO, annual Job Fair that took place in The Puerto Rico Convention Center on May 14 and 15, 2009. This fair was designed for professional and students seeking job opportunities in a variety of professions.

(2) The Creole Job Fair that took place in Cayey Municipality on April 29, 2009, designed for professionals and students.

**OTHER ACTIVITIES/ GENERAL OUTREACH**

- The Organizational Development and Recruitment Senior Manager of DIRECTV Puerto Rico has been an active member of the Workforce Investment Act (WIA) Municipal Board of Carolina Area representing the private sector since December 2008. The federal Workforce Investment Act (WIA) of 1998, which superseded the Job Training Partnership Act, offers a comprehensive range of workforce development activities provided in local communities that can benefit job seekers, laid off workers, incumbent workers, veterans and persons with disabilities. Also, WIA increases the quality of the work force by furnishing the new entrants to the workforce with multiple seminars that includes job retention, earnings, and occupational skills improvement.
- Integrated Service of Municipality Alliance (AMSI) was created as part of the Federal Workforce Investment Act (WIA). AMSI offers a variety of services related to job search. Since 2007, we been affiliate with the municipalities of Caguas and Guayama. As part of our joint venture we share resources such as: resumes and job postings.
- DIRECTV “Escuela Plus” is a program that provides a complimentary suite of high quality Educational television programming in classrooms as a teaching tool for various public schools in Puerto Rico.

## MANAGEMENT TRAINING

- FCC/EEO Compliance Training – The training was directed for management personnel and included a full review of our anti-discrimination policies in the recruitment process.  
October 22, 2008.
- Top Executive Team Development Program – Directed for the Top Executive team. The training was focused on the areas of team effectiveness, team building, team problem solving, process improvement and communication.  
April 16, 23, and 30, 2009.
- Sales Process Skills – Directed for the Sales Supervisors, managers and coordinators. Focused on sales leadership and management skills.  
April 15, 23, 29 and May 5, 2009
- Leadership for Managers – Directed for the Supervisor, Managers and directors. Focused on the leadership and management skills.  
May 5, 14, and 21, 2009.
- Target Selection – Directed for Supervisor Managers and Directors. Seeks the effectiveness selection of personnel free of any type of discrimination.  
March 17-18 2009.